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For Immediate Release

**Make a New Year's resolution to neuter your male dog or cat during
Pets Alive's "Happy Neuter Year" campaign**

**Sponsored by PetSmart Charities®,
"Happy Neuter Year" provides \$20 neuter surgeries for male dogs and cats**

Bloomington, IN (December 30, 2015) – Pets Alive wants you to ring in the New Year by making a resolution to neuter your male dog or cat during their **"Happy Neuter Year"** campaign.

Sponsored by [PetSmart Charities](#), the largest funder of animal welfare efforts in North America, the **"Happy Neuter Year,"** campaign will provide \$20 neutering surgeries for male dogs and cats during the month of January.

Spaying and neutering is one of the most effective ways to reduce the homeless pet population and is safe for puppies and kittens as young as eight to 10 weeks old, according to the American Veterinary Medical Association.

"Neutering male pets is a simple surgery that reduces unwanted behaviors, like roaming, fighting, and urine marking territories," says Dr. Nancy Ferguson, Pets Alive Veterinarian. "It also guarantees your dog or cat never fathers a litter of puppies or kittens."

This special \$20 rate is even less than the organization's normal low-cost price and is available to all residents of south central Indiana. *Pet parents who wish to take advantage of this offer must mention the "Happy Neuter Year" campaign when they schedule their appointment.* This campaign is based on availability.

Pets Alive will provide **"Happy Neuter Year"** sterilizations for \$20 in January to any residents who book an appointment in advance. Please visit www.petsaliveindiana.org or call (812) 349-1349 for more information or to schedule an appointment.

PetSmart Charities' **"Happy Neuter Year"** campaign provides more than \$733,180 to spay/neuter clinics to fund affordable, high-quality spay and neuter surgeries for more than 20,650 male dogs and cats across the nation during the month of January.

About Pets Alive:

Pets Alive is a 501(c)(3) nonprofit organization providing the compassionate solution to end the euthanasia of cats and dogs by offering reduced-cost spay/neuter surgeries and essential vaccines and medicine to pets in south central Indiana. All surgery fees are subsidized through the generosity of our donors and sponsors.

About PetSmart Charities:

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart® stores and our sponsored adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter services that help communities solve pet overpopulation. PetSmart Charities is a 501(c)(3) organization, separate from PetSmart, Inc.

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